PROFESSIONAL SHEARSTM

材

WOMAN-OWNED. COSMETOLOGIST OPERATED.





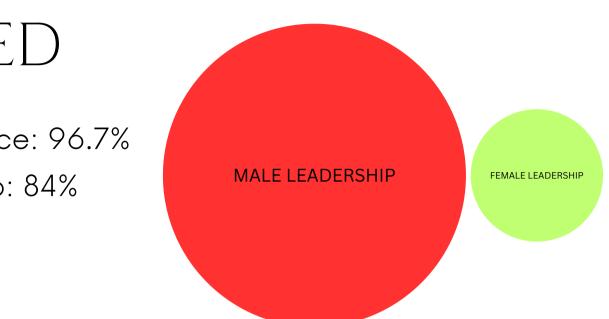
IVY ANN MILLER

WOMAN-OWNED

- Global Beauty Industry Female Workforce: 96.7%
- Global Beauty Industry Male Leadership: 84%
- WOMEN ARE the beauty industry.
- WOMEN SHOULD be the leadership.

COSMETOLOGIST-OPERATED

Building a brand with seats at the table for industry leaders, holds us accountable to the beauty community. Understanding what is essential to a stylist or barber, what the tools go through day-to-day and what is required of those tools, is insight only held by those who stand behind the chair.





TARGET DEMOGRAPHIC

Licensed cosmetologists, barbers, salon professionals, and students aspiring to become beauty professionals.





1. Access to free educational opportunities.

A Harvard Business survey asked beauty professionals what they want to see beauty companies help them, and other stylists with, moving forward.

Their number one response:

ONE STEEL TYPE.

GENERATIONS OF HISTORY.

Top quality steel and honest sourcing, paired with affordable pricing and an education first philosophy set the Ivy Ann brand apart.





ATS-314 OR NOTHING OUR PRODUCTS

It's the best or nothing.

ATS-314 stainless steel has been long regarded as he superior steel in Japanese scissor manufacturing.

Created and designed specifically for hair dressing scissors, the razor sharp edge retention of ATS-314 far surpasses all competitors.

For that reason, you will NEVER find another steel in our professional line of shears.



THE SIGNATURE COLLECTION



SIGNATURE DRY CUTTER SIZES: 6.0 IN PRICE: \$985



SIGNATURE SWORD SIZES: 6.0 IN

PRICE: \$985

SIGNATURE DAMASCUS SIZES: 5.5 IN , 6.0 IN PRICE: \$995

SIGNATURE SLIDE CUTTER SIZES: 5.7 IN , 6.2 IN, 6.7 IN PRICE: \$985

SIZES: 6.0 IN PRICE: \$1095







SIGNATURE 30% TEXTURIZER

SIZES: 6.0 IN PRICE: \$1095

SIGNATURE OFFSET SIZES: 5.5 IN , 6.0 IN PRICE: \$950







IVY ANN BARBER CUTTER SIZES: 5.5 IN , 6.0 IN PRICE: \$985 IVY ANN OFFSET SIZES: 6.0 IN PRICE: \$895 IVY ANN SLIDE CUTTER SIZES: 6.0 IN PRICE: \$895

THE ESSENTIALS





IVY ANN CRANE SIZES: 6.0 IN PRICE: \$895 IVY ANN DETAILER SIZES: 6.0 IN PRICE: \$895





LEFTY CUTTER SIZES: 5.5 IN , 6.0 IN PRICE: \$895 LEFTY 20% TEXTURIZER SIZES: 6.0 IN PRICE: \$1095

LEFTY SERIES



LEFTY 60% TEXTURIZER SIZES: 6.0 IN PRICE: \$1095

STUDENT CUTTER SIZES: 5.5 IN , 6.0 IN PRICE: \$799

STUDENT 30% TEXTURIZER SIZES: 6.0 IN PRICE: \$895









STUDENT LEFTY 30% TEXTURIZER SIZES: 6.0 IN PRICE: \$895

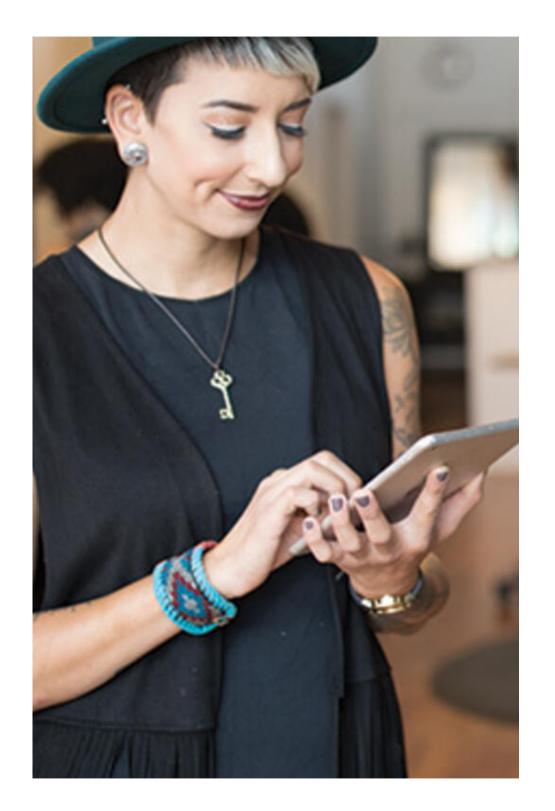


Since we refuse to compromise on steel quality, we ask that you do the same! Partnerships and bulk orders do provide a slight discount, but we may not be able to beat all competitors prices, and we are ok with that. Competitors will compromise quality for quantity; while that seems great on the front end, your customers, students, stylists, and educators livelihoods are affected on the backend and they deserve better.

DISTRIBUTION

#StylistsSupportingStylists

From in-salon and in-school educational programs, we proudly offer partnerships to provide high quality tools to students, stylists and educators. For sponsorship, distributor and media inquiries, please contact us by email at: info@ivyannshears.com.



CONTACT US

QUESTIONS?

If you have any questions or concerns, please feel free to contact us: 7 days a week - 9am-12pm EST

We'd love to talk!

Email: info@ivyannshears.com Office: 910-769-0355 Direct: 330-271-9527

STAY IN TOUCH!



@IVYANN.SHEARS





@IVYANNSHEARS



